

January PTA Board Meeting, 01/08/2015

General Business

- **Attendance:** Amy Tucci Webert, Elaine Cooper, Cheryl Parks, Lisa Blau, Katie Price, Kathryn Ficarra, Jen Wenrick, Carrie Wheeler, Shannon Sommer
- **December 2014 minutes** - Amy motioned that minutes be approved, Katie seconded and minutes were approved.

Upcoming Events:

- **General Membership Meeting / Playground Community Meeting – Carrie/Kathryn/Amy**
 - The meeting will be on 1/22/2014 at 6:30pm
 - There will be a brief PTA business meeting to start: Kathryn will do the introduction; the discussion will be about the final direct drive budget, the Soiree and the Board roles that will need to be filled for next year.
 - The majority of the meeting will focus on the Playground Project.
 - Childcare - Jennifer Perez from the Playground Committee is coordinating childcare; this will be set up in the library; if there is enough supervision we can set up board game, art and ipad stations.
 - Set up - the meeting will be in the Commons, tables will be in a u-shape, plus a few chairs; the children's playground art will be hung up; as many Board members as possible should come at 6pm to help w/ set-up;
 - Communications - Amy is planning to send postcards about the meeting to the 100 closest homes to Lawton; Amy will post to various parent Facebook groups.
 - Agenda - Kathryn will do the introduction for the playground portion of the meeting; Johnson and Southerland will talk about the playground meetings that have taken place, the kid playground drawings and the school district and committee feedback; they will then present the final three plans and take questions and answers; the final portion of the meeting will be a "dot exercise" where kids, adults and community will be able to indicate their main priorities (so the final plan will contain components of all three plans).
 - We would like to provide pizza, money will come from playground budget or from PTA budget (PTA is one of the sponsors for the playground project); possibly use some excess from Back to School bash (was going to go for Islandwood but we didn't end up using it). Cheryl motions that we use bake sale funds to cover pizza up to \$200, Lisa seconds, everyone approves.
- **Kindergarten Tours and Open House – Carrie**
 - Chairs: Meagan Green and Vanessa Gregory
 - Dates: Change in tour dates; will now be Friday 1/23 and Friday 2/6; tours will start at 9:00am; Carrie and Kathryn will do introductions; Board members volunteered to do the following dates:
 - 1/23 - Katie, Kathryn, Amy
 - 2/6 - Jen, Kathryn
 - The Open House will be Wednesday January 28th from 6:30-7:30pm; format TBD
 - Carrie and Dorian will finalize the brochure for printing
 - Communications
 - Facebook page – Carrie
 - Newsletter – Amy
 - Website – Cheryl put on website
 - Magnolia Voice / Moms and Dads –Vanessa
 - Reader Board – Kathy J. (Carrie has spoken with her)
- **Music Concerts - Elaine**
 - There are music concerts on the following dates:
 - 3rd Grade – Thursday 01/15 for MLK

- 4th grade – Tuesday 02/03
- 5th grade – Thursday 02/05

- **World Culture Celebration – Cheryl / Elaine**

- World Cultures will take place on the evening of February 12th; Taiko Drummers will be coming to perform; On Friday February 13th the Deer Park Elementary Dance Troup will be putting on a performance during the school day; Market Day will take place on February 10th during school with Kindergarten, First and Second grade in charge of serving the food.

Budget Update

- Katie updated the Board members on the budget; She has finished up December payments; She made another payment to the playground architects and has a check for that to deposit; the Before/After school activities money has come through.

Fundraising Strategy. Preparation for 2015-2016

- **Direct Drive**

- Dr. Gerrans made a \$250 donation on 12/31/14 through the Gates foundation (with triple matching) for a total donation of \$1000. Carrie will send him a thank you note and will also invite him to the playground community meeting.
- The current total with new donations that have come for the direct drive is **\$117,771**

- **Soiree**

- Lisa provided an update on Soiree planning; the next planning meeting will be January 21st, 7pm at Lisa's house; the overall budget goal for the soiree is to raise \$50K; there is a proposal to do a "raise the paddle" at the Soiree to raise money for the playground project (we had said we were going to try to raise \$145K in the direct drive and anything raised over that amount would go to fund the playground project; however since we didn't meet the \$145K goal, this is one way we could raise money to fund the playground project); the Board discussed the idea of providing a gift (perhaps a brick with a family's name on it) to people who donate above a certain amount during the "raise the paddle." maybe do something where you get your name on a brick - big discussion
- The Soiree will take place at the Fremont Foundry on April 24th from 7pm-11pm
- Terri is doing a great job of getting donations for people to bid on. Please let her know if you have any ideas

Miscellaneous Business

- If anyone has photos that they would like to include in the yearbook, they should send them to Jen Wenrick via email.
- Recruitment for next year's open Board positions (Co-President, Co Vice-President, and Treasurer)

Adjourn