

Attendance: Dr. Gerrans, Lisa Blau, Amy Tucci Webert, Christine McHugh, Anson Fatland, Kelly Fulks, Kelly Esterberg, Elizabeth Hester, Cheryl Parks, Carrie Wheeler, Krista Kelly, Connie Olson, Katie Price, Emmy Misner, Juan Sadler (non-PTA member), Jennifer Blue, Margaret Bolger, Tom Bolger, Kelsey Fatland

- 1) Discussion Nominating Committee Slate presented by Connie Olson
 - i. Nominee – Carrie Wheeler candidate Co-President
 - ii. Nominee VP – Lisa Blau & Cheryl Parks
 - iii. Nominee Treasurer – Katie Price
 - iv. Nominee Staff Liaison – Lily Ulmer
 - v. Slate approved unanimously by all attending PTA Members
- 2) PTA Budget Discussion
 - i. Current Budget
 1. Final Direct Drive amount \$5000, total \$94,000 and waiting on corporate matches
 2. Direct drive and Spring Fundraiser ask increased
 3. Bartell's 4% sign-up reminder
 4. Box Tops for Education, select Lawton and money goes directly to us
 5. Mabel's Labels sends a percentage of sales to Lawton also
 6. Reminder to purchase Spring Fiesta tickets
 7. Bake Sales are entered in events instead of the Bake Sale Line Item
 8. \$22,000 budgeted to raise for Move-A-Thon
 9. Auction Parties includes all the parties for this year, signed up this year
 10. Evening Event Spring – Bingo Night
 11. Evening Event Fall – Parents Night Out
 12. Yearbook – still showing income because they have not been purchased yet
 13. Back to School Bash – Over budget
 14. Field Day – Not Yet
 - ii. Fundraising Events/Direct Revenue Sources
 - a. Spring Social, mini-fundraiser
 - i. Concern over this being viewed as a fundraiser
 - ii. Social event is the way it should be advertised and goal

- iii. Messaging should be money raised will be from the Direct Drive fundraising (90%)
 - 1. No live auctioneer except for classroom projects
 - 2. Classroom Projects
 - 3. Silent Auction
 - 4. Auction Parties
 - d) Sign up at Spring Fiesta, but add parties in the Fall for new families/kindergarten families
 - 5. Experiences
 - 6. Parking Spots
 - 2. Direct Drive increase to \$125,000. Any amount more than \$125,000 would decrease our need from Spring Fundraiser/Social
 - 3. Removed Move-A-Thon Discussion
 - a. Option to leave Move-A-Thon as a line item with no money attached as a place holder
 - i. Motion by Kelly Esterberg and Kelly Fulks Second (all PTA members in attendance approved)
 - b. State level has shared 60/40 split and 90/10 was shared from the Seattle School District
 - c. Move-A-Thon money would need to be collected as ASB (Associated Student Body) funds. ASB funds are used differently than PTA funds. PTA could collect the money, but 10% would remain as ASB and 90% could be placed in PTA funds. ASB funds could be used for items such as Field Trip buses.
 - d. Students look forward to Move-A-Thon
 - i. Potential to go forward with it as a non-fundraising event
 - ii. Removal from budget removes motivation to place effort toward creating the event
 - iii. Move-A-Thon is a great community event
- iii. Lawton Community Events/Programs
 - 1. Only change for Lawton Community Events/Programs is add \$500 to Back to School Bash
 - 2. Fall Festival is the "Dance Dude"
- iv. School Support Request (Additional Overhead Expenses)
 - 1. Question regarding Small Group Block and how successful the program is.
 - a. First year of the pilot program

- b. MSP results will not be available next year
- c. Successful viewpoint by majority of the teachers, BLT made sure it was included in the next budget proposal
- d. Harder at 5th grade level due to time slot
- e. Flexibility to support students that may have not been reached previously
- f. Able to identify kindergarten students that need additional assistance
- g. Small group blocks were only designed to support bottom 20%, but Lawton is designing it to support all students. We are working on pushing middle students to be higher level learners and higher level kids are able to discuss complex novels at a higher level than when addressing the entire class.
 - i. Future General PTA Meeting agenda item
- 2. Classroom Site Licenses increase from last year, \$1000
- 3. Volunteer Coordinator only performs background checks
- v. Additional School Support
 - 1. PTA Program Tuition Assistance increased from \$2000 to \$3000
 - 2. New line item for Classroom Magazine, \$2700
- vi. Enrichment
 - 1. Art Docent program will continue
 - a. Collecting all art pieces for the portfolio
 - b. Reminder to release an impactful report not only for art, but all other topics
 - c. Suggestion to have students write a “thank you” for donating money to my school to create this art
- vii. Other PTA Expenses
 - 1. Doing Business Day, added \$700 (moved from First Day Packets)
 - 2. Added budget line for Directory \$550
 - 3. Hospitality – Kindergarten parents snacks, end-of-the-year tea, snacks at General PTA meetings
 - 4. Accept proposed budget of line item under Move-A-Thon
 - a. Motion by Connie Olson motion, second by Cheryl Parks (all PTA members in attendance approved)

3) General Discussion

- a. Suggestion regarding 60-second video of Krista Kelly discussing Small Group Block
- b. Video Chair Role (PR Chair)
 - i. Role to regularly communicate Lawton stories
 - ii. Juan Sadler volunteered to assist
- c. Spring Fiesta
 - i. Advertise Spring Fiesta on message/reader board
 - ii. Advertise Spring Fiesta more clearly for working parents